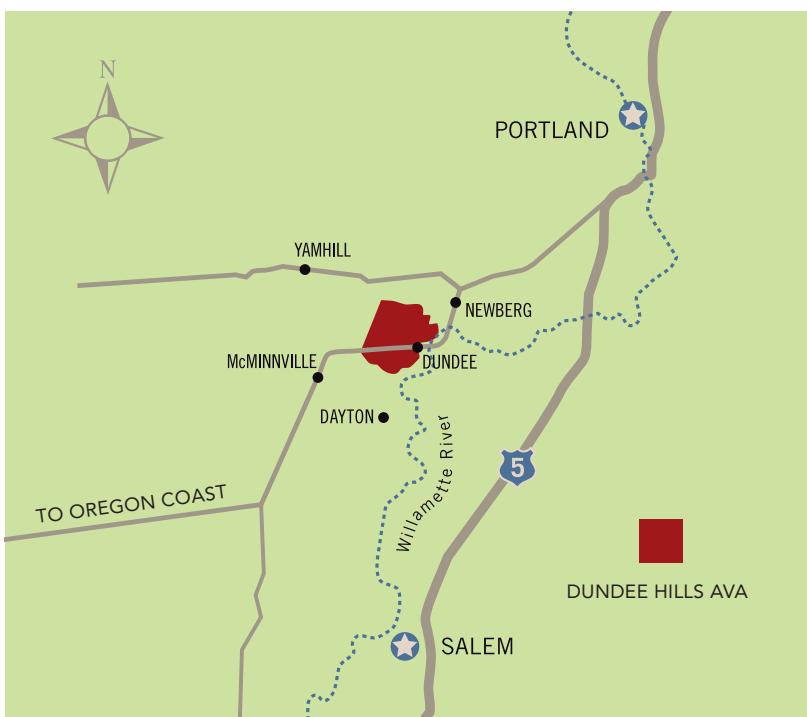


An aerial photograph capturing the rolling hills of the Dundee Hills wine region in Oregon. The landscape is a patchwork of vibrant green vineyard rows, which follow the contours of the hills. Interspersed among the fields are clusters of tall evergreen trees and several small, isolated farm buildings. The sun is low on the horizon to the left, casting a warm, golden glow over the entire scene and creating long shadows of the vineyard rows across the valley floor.

IT STARTED HERE FOR A REASON

Dundee Hills – Oregon's Premier AVA

ABOUT THE DUNDEE HILLS



The Dundee Hills AVA is an American Viticultural Area located in Yamhill County, Oregon. It is entirely contained within the Willamette Valley AVA, and is approximately 28 miles (45 km) southwest of Portland, near the towns of Dundee and Dayton, and 40 miles inland from the Pacific Ocean.

Rising above the low, flat floors of the surrounding Willamette and Chehalem Valleys, and with protection from the ocean climate provided by the higher Coast Range of mountains, the Dundee Hills offer spectacular views, including Mt. Hood and Mt. Jefferson's majestic snowy peaks.

Known in wine circles as the epicenter of Oregon Pinot noir, the region planted its first grape vines over 50 years ago, when pioneers such as David Lett, Dick Erath and the Sokol Blossers planted many of Oregon's first vineyards.

Best known for its world class Pinot noir, the region produces many other award winning wines, including Pinot gris, Chardonnay, Pinot blanc and sparkling wines.

Today the Dundee Hills is home to world class vineyards, wineries, retailers, restaurants, B&Bs and inns that are committed to continuing the traditions of responsible stewardship of the land, the highest quality artisan winemaking, fresh and local foods, and unparalleled hospitality.

HISTORY OF THE RED HILLS



DAVID LETT

Winemaker David Lett planted the first Pinot noir in the Dundee Hills in 1966, naming it The Eyrie Vineyard. Soon after, Dick Erath, the Sokol Blosser family and other winemakers cleared south-facing slopes to plant many of Oregon's first vineyards. They whole-heartedly believed this area would one day be an important cool-climate winegrowing region.

It didn't take long for the world to discover Dundee Hills and Oregon – after the relatively unknown Eyrie Pinot noir placed among the top three wines in the 1979 Gault-Millau French Wine Olympiades, beating out more famous French labels.

Others took note, including Burgundy producer Maison Joseph Drouhin. Drouhin embraced the promise of Dundee Hills as the next frontier in Burgundian varietals with the 1987 decision to purchase 97 acres and build a winery.

Today, the area remains home to many of Oregon's modern pioneer winemakers who continue to successfully make premium wine garnering domestic and international recognition.

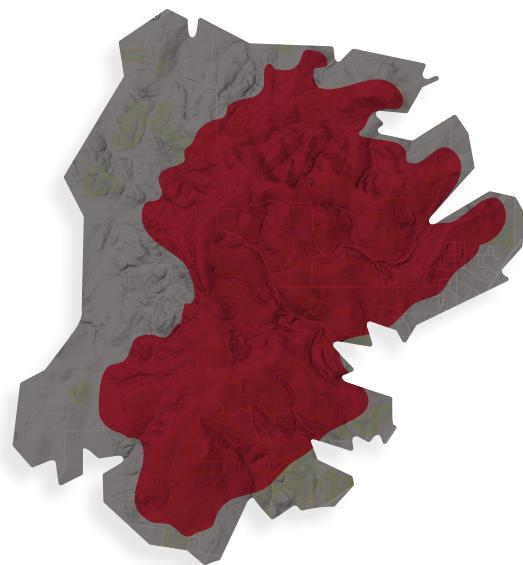
1965	1970s	1977	1979	1980	1983	1987	1989	2004	2015	2016
David Lett & Charles Coury root the first Pinot noir in the Willamette Valley	Other pioneers like Erath, Sokol Blosser and Maresh have joined the region to plant vineyards in the Dundee Hills	Oregon Winemakers join together to propose adoption of strictest wine labeling regulations in the country	Eyrie Vineyard 1975 South Block Reserve Pinot noir places in Top 10 in Gault-Millau Wine Olympiad in Paris	Robert Drouhin sponsors blind tasting rematch reconfirming evaluation of Eyrie Vineyards 1975 Reserve Pinot noir	Yamhill County Wineries Association formed. First Thanksgiving Weekend in Wine Country	Drouhin Family of Burgundy purchase 97 acres in the Dundee Hills	First Dundee Hills winery representation on Wine Spectator Top 100 List	Dundee Hills AVA approved	Inaugural Dundee Hills AVA Wine Collection	Willamette Valley named Wine Region of the Year by Wine Enthusiast Magazine

DUNDEE HILLS – OREGON'S PREMIER AVA

SOILS & CLIMATE



JORY SOIL



DUNDEE HILLS BOUNDARY
% OF JORY SOIL IN AVA

Dundee Hills is part of a North Willamette Valley hill chain that developed as a result of intense volcanic activity and the collision of the Pacific and North American plates. Dundee Hills is typically volcanic over sedimentary sandstone.

The Dundee Hills are a north-south oriented line of hills on the western side of the Willamette River valley. The soil is red in color, rich in iron, and relatively infertile, making it suitable for grape cultivation.

Climate: The Dundee Hills area is effectively an island protected from great climatic variations by surrounding geographic features. The Coast Range to the west lessens the effects of the Pacific Ocean's heavy rains and windstorms, causing a rain shadow over the Dundee Hills area. The region receives just 30 to 45 inches of annual precipitation, most of which falls in the winter months outside of the growing season. Because of their slope and elevation, Dundee Hills vineyards benefit from warmer nights and less frost and fog than the adjacent valley floors.

Soils: Dundee Hills is known for its rich, red volcanic Jory soil, which was formed from ancient volcanic basalt and consists of silt, clay and loam soils. They typically reach a depth of 4 to 6 feet and provide excellent drainage for superior quality wine grapes.

Topography: The Dundee Hills viticultural region consists of a single, continuous landmass that rises above the surrounding Willamette Valley floor and is defined by the 200-foot contour line to the AVA's highest peak of 1,067 feet. The area comprises a north-south spine with ridges, as well as small valleys on its east, south and west sides.

THE WINES OF THE DUNDEE HILLS



It is in the Dundee Hills where Oregon Pinot noir first won its worldwide reputation for greatness.

– Cole Danehower

Renowned Oregon wine writer

The wines of the Dundee Hills offer an elegance found in few places around the world. These hills continually demonstrate the ideal growing conditions for Pinot noir, and the Burgundian varietals, in general. The wines show pure fruit, bright acidity, intense depth, and classic balance.

Cultivation practices focus on natural inputs, sustainable practices, lower yields and respect for Oregon's bio-diversity. Certified LIVE, organic and biodynamic farming methods are readily found. There are more B-Corp-certified wineries in the Dundee Hills than any other AVA globally. There is a sense of harmony and tranquility found in the vineyards of the Dundee Hills.

Top scores, domestic and international competition recognition, best of show awards are normal fare for Dundee Hills wines. Yet the region is not content to rest on their laurels. The new generation of viticulturists and winemakers continue to innovate with new varietals, as well as honing or reinventing existing programs. The recent resurgence of Chardonnay and sparkling wines are vivid testaments to this spirit.

FRIENDS & COLLABORATORS



From top left: Dundee Hills winegrowers members, Babica Hen staff, Red Hills Market owner and management, Argyle 2017 harvest team, Bill Sweat and KC Marold from Winderlea, Argyle courtyard with visitors, Harvest break - Native Flora.

The Dundee Hills is not only an AVA, it is also a community. The vineyard, winery, restaurant, B&B and retail owners embody this philosophy. There are many stories to share of members lending equipment to one another; helping supplement crews and staff – it is simply part of what makes the Dundee Hills unique and welcoming.

DUNDEE HILLS – AT A GLANCE

6490

ACRES OF TOTAL AREA

31

NUMBER OF LIVE CERTIFIED
DUNDEE HILLS VINEYARDS

28

MILES SOUTHWEST
OF PORTLAND

1067'

HEIGHT OF
HIGHEST PEAK IN AVA

1966

FIRST VINES PLANTED

1979

GAULT-MILLAU FRENCH
WINE OLYMPIADES, EYRIE
VINEYARDS PLACES 3RD

2004

YEAR ESTABLISHED AS AN
AMERICAN VITICULTURAL AREA

65

TOTAL MEMBERS:

WINERIES: 44

VINEYARDS, DINING, LODGING,

OTHER ATTRACTIONS: 21

Dundee Hills is the must see,
must experience, must have wine
destination.

THE MINIMUM ELEVATION
REQUIRED TO BE IN THE
DUNDEE HILLS AVA

200'

TOP VARIETIES AND STYLES

PINOT NOIR

CHARDONNAY

ROSÉ

PINOT GRIS

PINOT BLANC

RIESLING

SPARKLING



Dundee Hills Winegrowers Association

PO Box 2, Dundee, OR 97115

marketing@dundeehills.org

For a list of wineries, scheduled events, and more please visit us online at www.dundeehills.org